

Boosting Small Car Profitability, Ford Invests in New Plant

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- Ford is investing in a new plant in Mexico's San Luis Potosi State to produce more small cars
- The \$1.6 billion USD investment will create 2,800 additional direct jobs by 2020
- Construction begins this summer, with new small cars expected to start rolling off the line in 2018

MEXICO CITY, April 5, 2016 – Further increasing its competitiveness, Ford is investing in a new small car plant in Mexico, building a new manufacturing site in San Luis Potosi State.

Ford is investing \$1.6 billion USD in the facility, which begins construction this summer. The new plant will create 2,800 additional direct jobs by 2020.

Specific vehicles being produced at the new facility will be announced later.

This investment comes during Ford's 91st year in Mexico, including manufacturing vehicles since 1925. Ford and its 116 dealers this year also are celebrating 50 years of strong educational programs, including the construction and maintenance of nearly 200 rural schools throughout the country.

Mexico is Ford's fourth largest vehicle manufacturing site for global customers – behind the U.S., China and Germany. Vehicles produced in Mexico also serve customers in the U.S., Canada, China, Argentina, Bolivia, Brazil, Colombia, Chile, Paraguay, Peru, Uruguay and South Korea.

The investment is part of the company's One Ford global product and manufacturing plan. During the past five years, Ford has invested more than \$10.2 billion in Ford facilities alone in the U.S. In addition, Ford has invested \$2.7 billion in facilities and supplier tooling in Spain, \$2.4 billion in Germany and – with the company's partners – \$4.8 billion in China. All of these investments are part of the company's plan to serve global markets and deliver profitable growth.

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